



SELECT
SOUTHLAKE

FAST FACTS 2026

Where Business Meets Prosperity

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Department of Economic Development & Tourism
1400 Main Street, Suite #460
Southlake, TX 76092



WELCOME TO SOUTHLAKE

SUCCESS IS BUILT IN SOUTHLAKE

They say practice makes perfect and in Southlake, it shows. With decades of planning and focused development, Southlake's aim is right on target, cultivating a reputation for excellence.

Located just minutes from DFW International Airport, Southlake's strategic location is your gateway to the world. From our scenic landscapes to quality developments, outstanding schools and affluent neighborhoods, we invite you to set your sights on Southlake and make our perfect place yours.

PURPOSELY PLANNED

The City's dedication to quality development, sound fiscal policies, and effective strategic management has made it an exemplary community in the Dallas-Fort Worth region. With a vibrant economy, a successful downtown, and primarily affluent population, the city is an employment center in a region with strong economic growth.

Southlake's diverse business community offers a wide range of products and services for both residents and visitors. The city's thriving economy did not occur by accident, but as a result of long-term, strategic planning efforts by city leaders and residents.

The City operates with a comprehensive master plan that guides all land use and infrastructure development. The plan helps to steer the city's policy, budget and work plan decision-making to ensure that community goals are achieved.

Southlake receives annual recognition by the Texas Chapter of the American Planning Association for its ongoing comprehensive planning efforts, as well as other awards reflecting its conscious efforts to protect and maintain both the built and natural environment.

AAA BOND RATINGS

- STANDARD AND POOR'S & FITCH IBCA
*Aaa FROM MOODY'S

PLATINUM SCENIC CITY

- ONE OF 28 TEXAS CITIES TO RECEIVE
THIS CERTIFICATION

CERTIFICATE OF ACHIEVEMENT FOR THE USE OF PERFORMANCE DATA

- INTERNATIONAL CITY/ COUNTY
MANAGEMENT ASSOCIATION



FAST FACTS

EDUCATION



Carroll Elementary

CARROLL ISD



Enrollment: 7,870



99% Graduation Rate



(817) 949-8222



SouthlakeCarroll.edu





NORTHWEST ISD



Enrollment: 30,736



93% Graduation Rate



(817) 215-0000



NISDtx.org



KELLER ISD



Enrollment: 33,350



97% Graduation Rate



(817) 744-1000



KellerISD.net



GRAPEVINE-COLLEYVILLE ISD



K-12 Attendance:
13,565



98% Graduation Rate



(817) 251-5200



GCISD-k12.org



FAST FACTS

TRANSPORTATION

DFW International Airport

- 4th most traveled airport in the world
- 86.3M passengers in 2025
- Generates \$38B annually for North Texas economy
- Provides 684,000+ area direct/indirect jobs
- Encompasses an area of 26.9 square miles
- Every major city in the continental United States can be accessed within four hours
- Access to Dallas Area Rapid Transit (DART) & TEXRail transit rail systems

Fort Worth Alliance Airport

- The world's first industrial airport
- Provides over 63,000 area jobs
- Part of a 26,000 acre mixed-use, master planned development
- Home to over 600 companies





FAST FACTS

LOCATION

22.5 Square Miles

- Centrally located in the DFW Metroplex
- DFW International Airport (5 miles east)
- Fort Worth Alliance Airport (8 miles west)
- Downtown Dallas (25 miles east)
- Downtown Fort Worth (25 miles southwest)
- AT&T Stadium - Arlington (20 miles south)

Major Highways

- State Hwy 114, FM 1938, and FM 1709
- State Hwy 114 connects to IH-35W and IH-35E

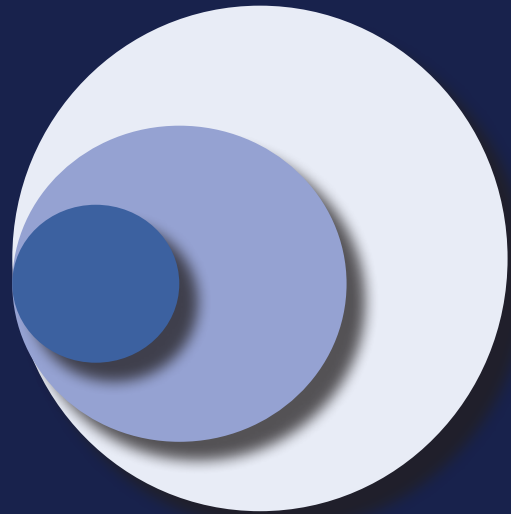


LABOR & LOCAL ECONOMY

104,125
WITHIN 5 MILES

417,203
WITHIN 10 MILES

1,661,546
WITHIN 20 MILES



Total employees in Southlake:
35,133

Estimated daytime population:
50,204

TOP EMPLOYERS

Charles Schwab - **1,496**

Carroll ISD - **1,106**

Sabre Holdings - **1,073**

Verizon Wireless - **625**

Gateway Church - **570**

* Texas has no state personal income tax
Texas is a "Right-to-Work" state



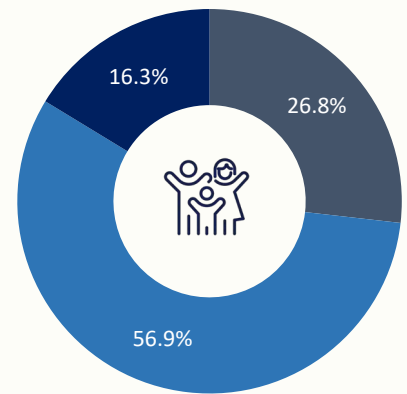
FAST FACTS

Current Population Projection
33,520

Projected Build-out Population
34,188

Education (25+ years of age)

Associate Degree - **5.6%**
Bachelor Degree - **42.1%**
Graduate/Professional Degree - **35.5%**



Population by Age

< 19 years
20-64 years
> 65 years



2026 Median Age
43.6

2026 average persons per household: 3.16
2026 average household income: \$357,532
2026 median home sales price: \$1,396,625

77.6% of residents 25+ years old have a bachelor's degree or higher



FAST FACTS

FINANCES & PERFORMANCE

Southlake Property Tax Rate (FY 2027): **\$0.290**

Sales Tax Revenue (FY 2025): **\$43,300,653**

TOTAL SALES TAX RATE: **8.25%**

0.5% for City parks

0.375% for community enhancement & economic development

0.125% for crime control and prevention

1.0% to City General Fund

6.25% to State of Texas

TAX RELIEF:

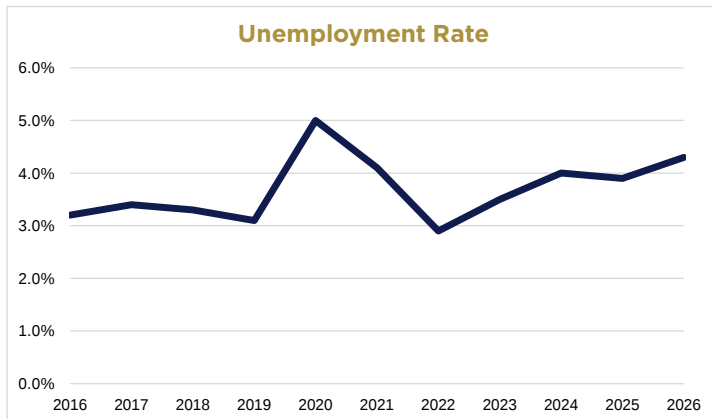
20% Homestead Exemption

Over-65 Exemption of \$75,000

Disabled Exemption of \$75,000

Over-65 Tax Freeze





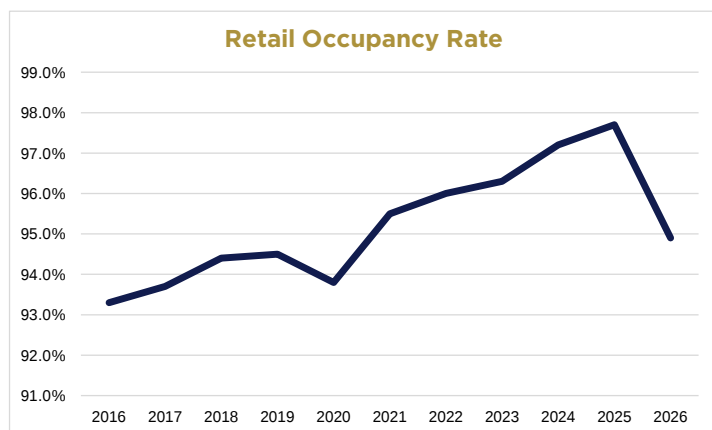
UNEMPLOYMENT



Total Businesses: **3,300+**



2026 Unemployment Rate: **4.3%**



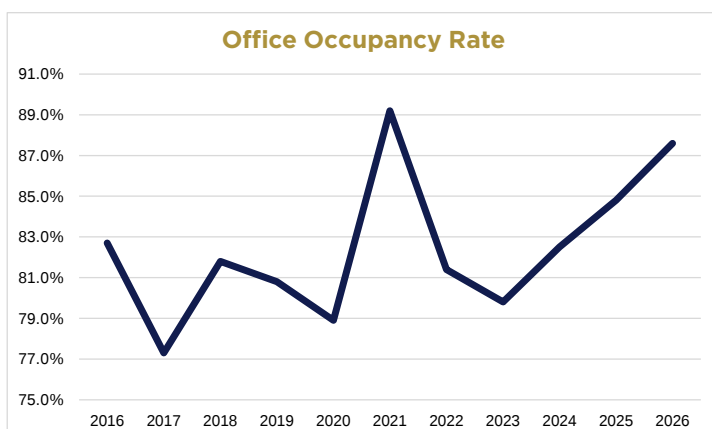
RETAIL OCCUPANCY



Total Square Footage: **4,678,913**



2026 Occupancy Rate: **96.4%**



OFFICE OCCUPANCY



Total Square Footage: **5,442,094**



2026 Occupancy Rate: **87.6%**

FAST FACTS

HEALTHCARE



BAYLOR SCOTT & WHITE - URGENT CARE



BSWHealth.com

Over 41 Medical Practitioners

925 E Southlake Blvd #270, Southlake, TX 76092



BAYLOR SCOTT & WHITE - MEDICAL CENTER



BaylorHealth.com

Level II Trauma Center
Designation; 302 Beds; 995
Medical Staff

1650 W College St Grapevine, TX 76051



COOK CHILDREN'S URGENT CARE & PEDIATRICS



CookChildrens.org

30 Exam Rooms; Mix of Providers

480 W Southlake Blvd Ste 133,
Southlake, TX 76092



METHODIST SOUTHLAKE HOSPITAL



MethodistSouthlake.com

54 Private Rooms; 10 Family Suites; 6 ICU Beds;
12 Emergency Room Beds; 11 Operating Rooms;
2 Gi Suites; 1 Cardiac Cath Lab

421 E State Hwy 114, Southlake, TX 76092



TEXAS HEALTH HARRIS METHODIST



TexasHealthSouthlake.com

24 Overnight Suites; 365 Medical Staff

1545 E Southlake Blvd, Southlake, TX 76092

FAST FACTS

RECREATION

ExperienceSouthlake.com

THE MARQ SOUTHLAKE



LEGENDS HALL

(817) 748-8900

Traditions Ballroom is a venue with 5,000 square feet for weddings, luncheons, parties, receptions and conferences for up to 300 guests. The Senior Activity Center features a lounge area, game parlor, fitness room, cafe and library for senior center members. The Legacy Meeting Rooms features 3 configurable rooms for a total of 1,400 square feet of meeting space.

CHAMPIONS CLUB

(817) 748-8955

A multi-purpose 82,000 square foot recreation facility with fitness amenities such as cardio, strength training, aquatics, fitness classes, 2-court gymnasium, indoor playground, child watch and other family activities.

SOUTHLAKE CITY PARKS

(817) 748-8019

The City of Southlake contains over 1,100 acres of park land and open space. This includes 44 athletic fields, 21 tennis courts, 14 pavilions, 11 ponds, 7 playgrounds, a dedicated Pickleball facility, and miles of trails.



FAST FACTS

LIBRARY

at Southlake Town Hall



The Southlake Public Library has been a place for learning, connection, and community since opening inside Southlake Town Hall on September 26, 2001. Everyone is encouraged to visit, relax, study, and enjoy the space. Visitors from outside the city are welcome to use the library, and those who wish to check out materials may purchase a \$40 annual nonresident library card. The Southlake Public Library has more than 40,000 physical items and over 250,000 digital resources to support reading, research, and lifelong learning.



1400 Main Street, Suite 130
Southlake TX, 76092



SouthlakeLibrary.com



(817) 748-8243



southlakelibrary@ci.southlake.tx.us



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