

# CITY OF SOUTHLAKE INDUSTRY



**2,601**  
# BUSINESSES  
IN SOUTHLAKE

## BUSINESS SURVIVAL RATES



**68**  
NEW BUSINESSES  
OPENED IN 2020

## CONSUMER SALES

**\$563 MILLION**  
TOTAL CONSUMER  
SPENDING IN FY2020



**\$343 MILLION**  
GENERATED FROM  
OUTSIDE VISITORS

## TOP EMPLOYERS # OF EMPLOYEES

SABRE HOLDINGS	2,550
TD AMERITRADE	1,978
CARROLL ISD	1,154
VERIZON WIRELESS	670
KELLER WILLIAMS	650
GATEWAY CHURCH	580
CITY OF SOUTHLAKE	550
CENTRAL MARKET	370
HILTON SOUTHLAKE	220
METHODIST SOUTHLAKE HOSPITAL	200

## TOP NON-RESIDENTIAL TAXPAYERS

TOWN SQUARE VENTURES, LP
VERIZON WIRELESS
SOUTHLAKE TOWN SQUARE GRAND AVENUE, LP
TD AMERITRADE
CARROLL/1709 LTD

## TOP INDUSTRIES # OF BUSINESSES

RETAIL	309
PROFESSIONAL, SCIENTIFIC, & TECHNICAL SERVICES	267
HEALTH SERVICES	284
FINANCE & INSURANCE	183
ACCOMMODATION & FOOD SERVICES	149
REAL ESTATE	106
ADMIN/SUPPORT	66
OTHER SERVICES	205
WHOLESALE TRADE	58
EDUCATIONAL SERVICES	70



92% OF BUSINESS  
OWNERS SAY  
SOUTHLAKE  
IS A GOOD OR  
EXCELLENT  
PLACE TO DO  
BUSINESS.

## TARGET INDUSTRIES

NICHE RETAIL

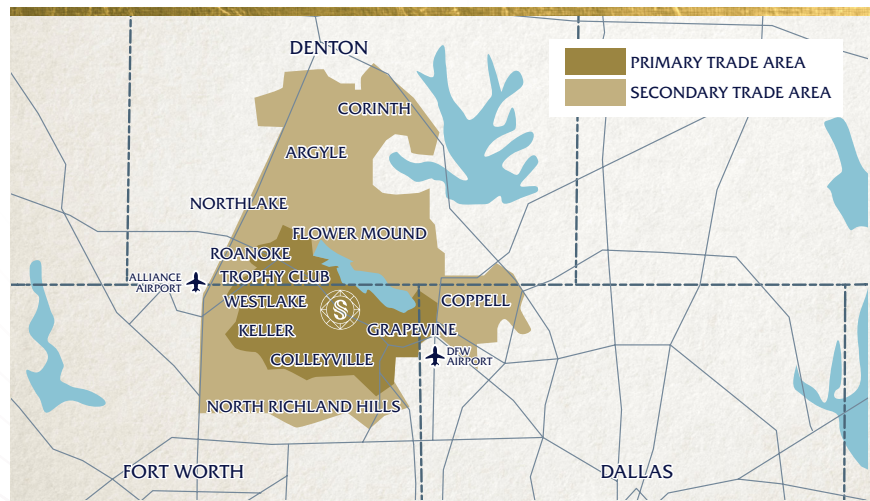
OFFICE

MEDICAL & HEALTHCARE

INFORMATION TECHNOLOGY  
& MEDIA

FINANCE, INSURANCE &  
WEALTH MANAGEMENT

BIOTECHNOLOGY &  
PHARMACEUTICALS



**SELECT  
SOUTHLAKE**