



SOUTHLAKE RELOCATION GUIDE

The perfect place to call home.

CITY OF SOUTHLAKE
ECONOMIC DEVELOPMENT & TOURISM
1400 Main Street, Suite 460
Southlake, Texas 76092
(817) 748-8039
EconDev@ci.southlake.tx.us

WWW.CITYOFSOUTHLAKE.COM





THE PERFECT PLACE TO CALL HOME

Welcome to Southlake, where it's easy to find the perfect place to live, work, shop, and have fun.

TROPHY CLUB

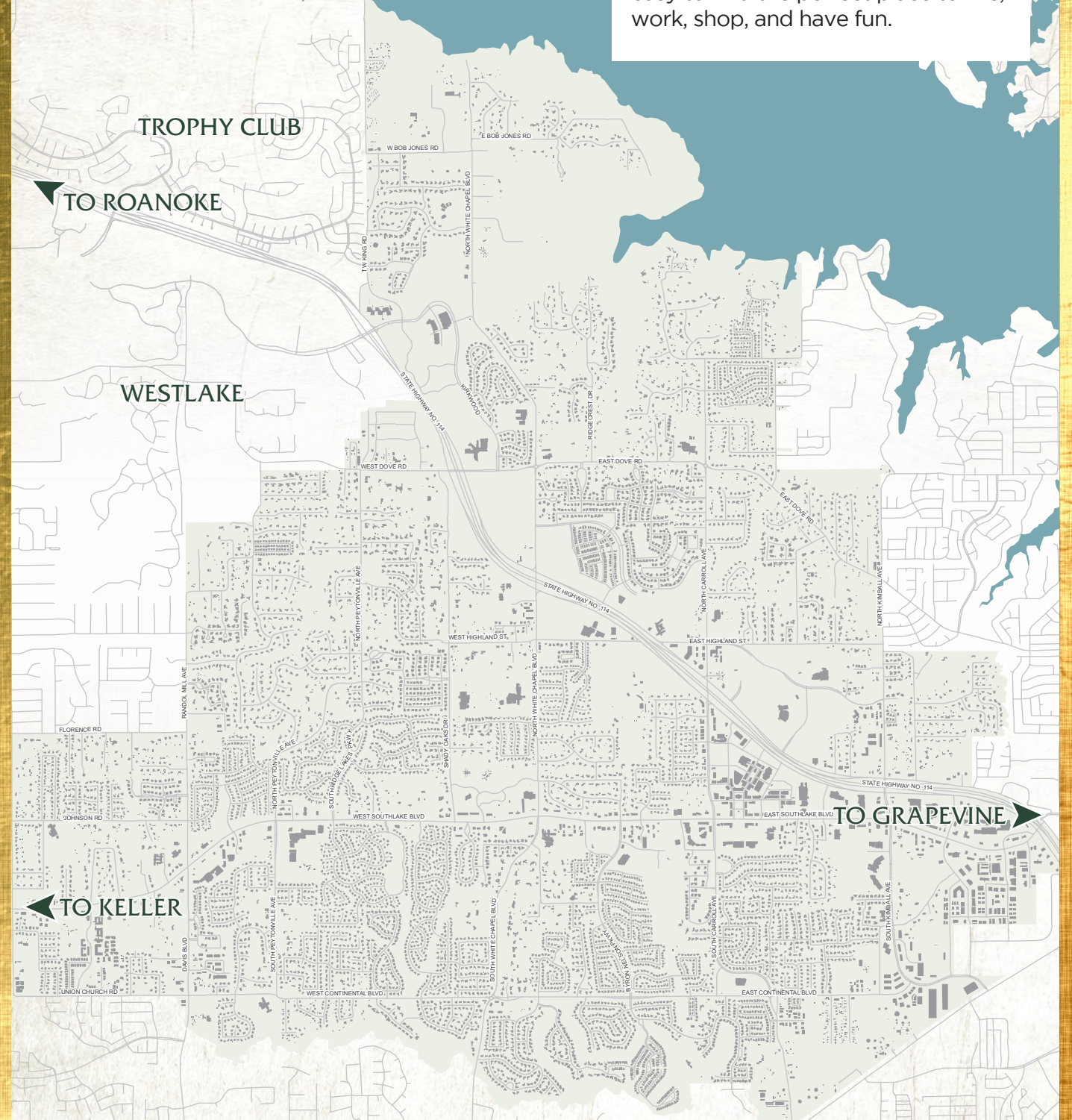
TO ROANOKE

WESTLAKE

TO KELLER

TO GRAPEVINE

COLLEYVILLE



SOPHISTICATED & NEIGHBORLY



Southlake is an award winning community with a family-friendly environment. Shopping, dining, art and culture abound in Southlake. Stroll down the sidewalks under the shady live oak trees. Pick up a gift or two from dozens of retailers. Have a cold drink and a bite to eat at an array of local restaurants.

TOP TEN BEST SMALL CITIES IN AMERICA
- WALLET HUB

 98% OF RESIDENTS SAY THAT THE QUALITY OF LIFE IN SOUTHLAKE IS EXCELLENT, VERY GOOD, OR GOOD.



Find real Texas barbecue and enjoy live music. With countless major attractions within a 20-minute drive, you're never far from adventure. This makes Southlake ideal for businesses, visitors, and residents alike.

A+ FOR BEST PLACE TO RAISE A FAMILY
- NICHE



30,310
CURRENT POPULATION
SOUTHLAKE, TEXAS

21.88
SQUARE MILES

1,385
POPULATION PER
SQUARE MILE

\$872,947
SOUTHLAKE AVERAGE
HOME SALES PRICE

3.8% INCREASE
IN AVERAGE HOME VALUE
OVER PRIOR YEAR

\$225,348
SOUTHLAKE AVERAGE
HOUSEHOLD INCOME

SOUTHLAKE
IS HOME TO
2,525
BUSINESSES

98
NEW BUSINESSES OPENED
IN THE PAST YEAR

98% OF CARROLL
SENIORS ATTEND COLLEGE
AFTER GRADUATION.



TOP TEN
BEST SUBURBS
TO LIVE IN THE DALLAS
FORT WORTH AREA
- NICHE

**#1 BEST TEXAS CITY
FOR FINDING A JOB**
- WALLET HUB

**TOP FIVE SAFEST
CITIES IN TEXAS**
- BACKGROUNDCHECKS.ORG

**TOP TEN PLACES WITH THE
BEST PUBLIC SCHOOLS
IN TEXAS** - NICHE

**#1 BEST SUBURBAN
NEIGHBORHOOD IN DFW**
- DALLAS MORNING NEWS

**TOP TEN BEST
DALLAS SUBURBS**
- D MAGAZINE

**#3 BEST TEXAS CITY
FOR FAMILIES**
- WALLET HUB

**#1 MOST AFFLUENT
US NEIGHBORHOOD**
- FORBES

**TOP TEN
RICHEST TOWNS
IN AMERICA**
- TIME MAGAZINE
& 24/7 WALL ST

**#3 BEST PLACES TO
RAISE A FAMILY
IN TEXAS** - SMART ASSET

PREMIER LOCATION

Southlake is located in the northeast portion of the great State of Texas, midway between Dallas and Fort Worth, and only 10 minutes to Arlington, home of the Dallas Cowboys AT&T Stadium, Texas Rangers Stadium and Six Flags Over Texas.

In the heart of the fastest-growing region in the United States, with easy access to Dallas Fort Worth International Airport, Dallas Love Field Airport, and Fort Worth Alliance Airport, it's easy to get where you want to go from Southlake.

AIRPORTS:

DFW International Airport
DFWAirport.com

- 5 miles east
- Flights to over 260 destinations with over 69M passengers in 2018
- Generates \$37B annually for North Texas economy
- Provides over 228,00 area jobs
- Every major city in the continental United States can be accessed within four hours
- Home to American Airlines hub

Fort Worth Alliance Airport
AllianceAirport.com

- 8 miles west
- The nation's first industrial airport
- Provides over 44,000 area jobs
- Part of an 18,000-acre mixed-use, master planned development
- Houses more than 425 companies



DIRECTIONS TO SOUTHLAKE



FROM DFW AIRPORT

Take North exit from airport and take SH 114 W / 121 S exit. Continue on SH 114 W approx. 5 miles to Southlake.

FROM NORTH DALLAS

From I-635, go West approx. 10 miles to SH 114 W. Continue on SH 114 W approx. 5 miles to Southlake.

FROM DALLAS

From I-35, go North approx. 4 miles. Take SH 183 W approx. 2.6 miles to SH 114 / Northwest Hwy exit. Go West on SH 114 W approx. 15 miles to Southlake.

FROM DENTON

From I-35, go South approx. 16 miles to SH 114 exit. Go East on SH 114 approx. 5 miles to Southlake.

FROM FORT WORTH

From I-35, go North approx. 13 miles. Exit onto SH 170, go Northeast approx. 6.5 miles. Go East on SH 114 approx. 3 miles to Southlake.

FROM ARLINGTON

From SH 360, go North approx. 13 miles. Take the Wall St. exit. Go West on SH 114 approx. 5 miles to Southlake.

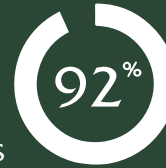
WORLD CLASS EMPLOYERS



THE PERFECT PLACE TO WORK

State Highway 114 runs diagonally through the city, east toward Las Colinas and into downtown Dallas and west toward the Alliance Airport. Many world class businesses have already located their headquarters along this “golden corridor,” including TD Ameritrade, Sabre, and Verizon Wireless.

MORE THAN
2,000+
BUSINESSES AND NON-
PROFIT ORGANIZATIONS



92% OF BUSINESS OWNERS
SAY SOUTHLAKE IS A
GOOD OR EXCELLENT
PLACE TO DO BUSINESS.

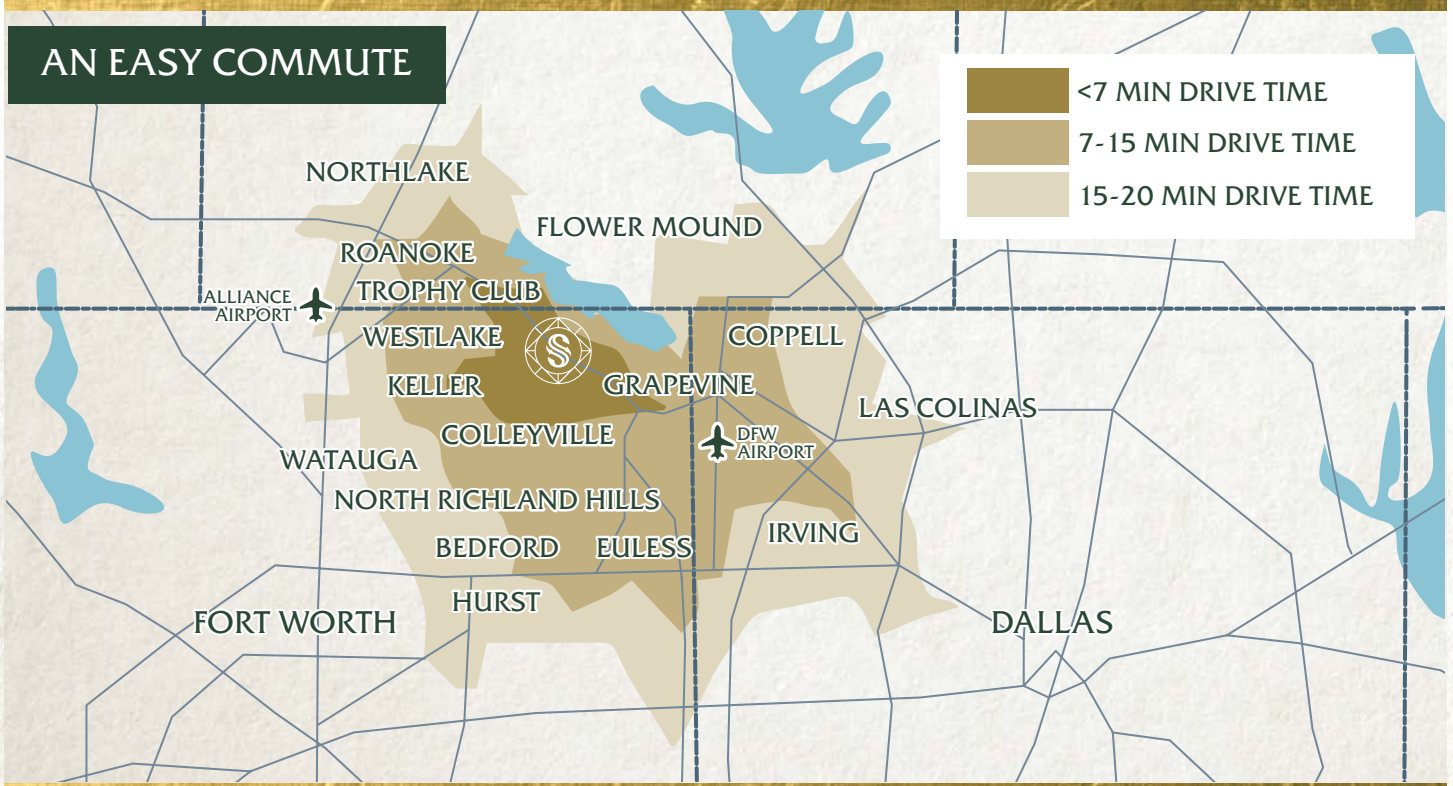
TOP EMPLOYERS # OF EMPLOYEES

SABRE HOLDINGS	3,000
TD AMERITRADE	2,016
CARROLL ISD	1,152
KELER WILLIAMS	715
VERIZON WIRELESS	650

TOP NON-RESIDENTIAL TAXPAYERS

TOWN SQUARE VENTURES, LP
VERIZON WIRELESS
SOUTHLAKE TOWN SQUARE GRAND AVENUE, LP
TD AMERITRADE
WYNDHAM PROPERTIES, LTD

AN EASY COMMUTE

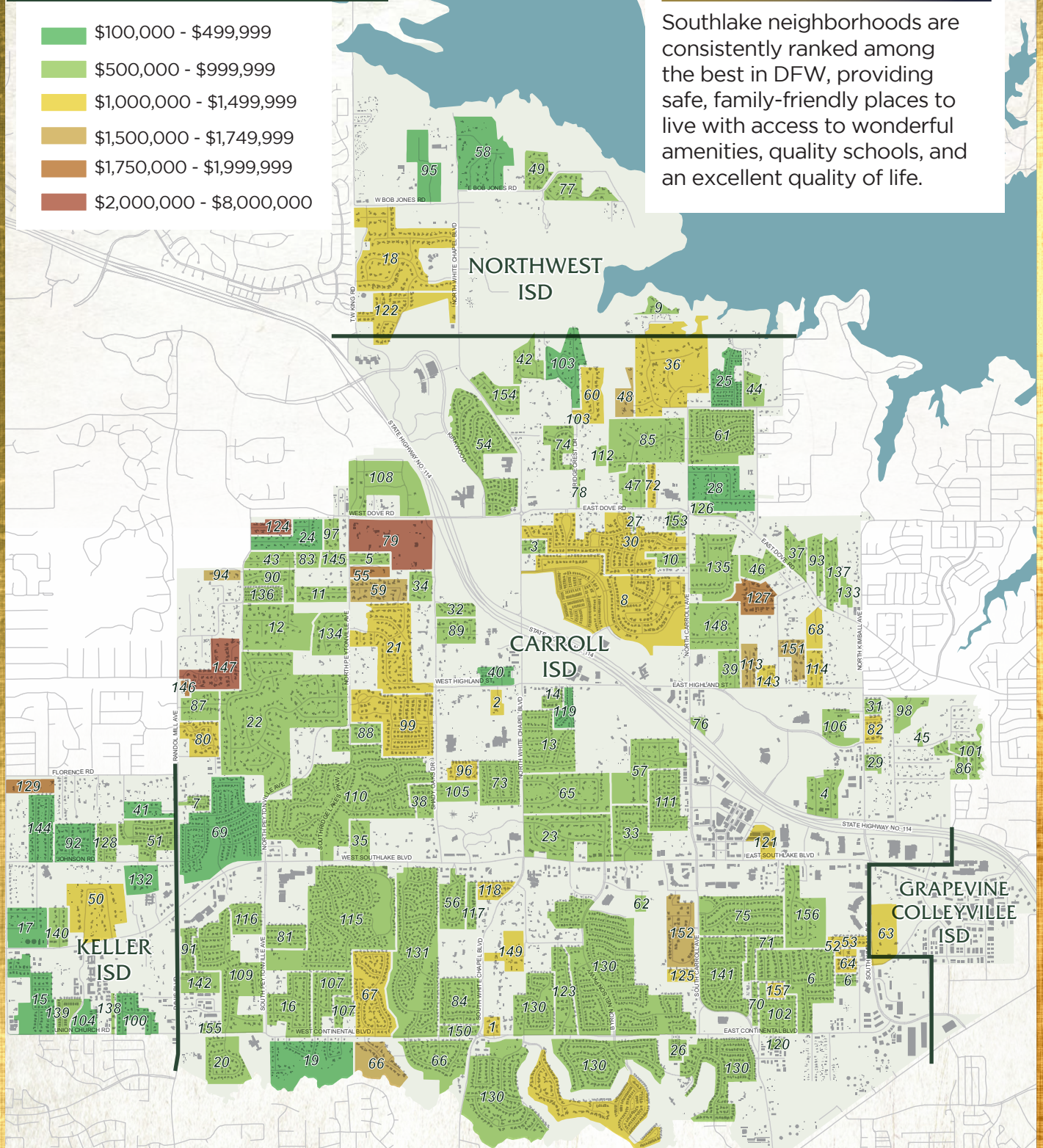


AVERAGE HOME VALUES

- \$100,000 - \$499,999
- \$500,000 - \$999,999
- \$1,000,000 - \$1,499,999
- \$1,500,000 - \$1,749,999
- \$1,750,000 - \$1,999,999
- \$2,000,000 - \$8,000,000

EXEMPLARY NEIGHBORHOODS

Southlake neighborhoods are consistently ranked among the best in DFW, providing safe, family-friendly places to live with access to wonderful amenities, quality schools, and an excellent quality of life.



**NORTHWEST
ISD**

**CARROLL
ISD**

**KELLER
ISD**

**GRAPEVINE
COLLEYVILLE
ISD**

EXEMPLARY NEIGHBORHOODS

1 ADAMS ADDITION	41 HILLSIDE ESTATES	81 PARK PLACE ADDITION	121 THE BROWNSTONES
2 AUTUMN CREEK	42 HILLTOP ADDITION	82 PATTERSONS POND	122 THE CLIFFS AT CLARIDEN RANCH
3 BRENTWOOD ADDITION	43 HILLWOOD ESTATES	83 PHEASANT RIDGE ADDITION	123 THE DOMINION
4 BRIARWOOD ESTATES	44 HUDSON BAY ESTATES	84 PRINCETON PARK	124 THE ENCLAVE
5 BRITTANY PLACE	45 HUGHES ADDITION	85 QUAIL CREEK ESTATES	125 THE LAKES OF LA PALOMA
6 CAMBRIDGE PLACE & CAMBRIDGE PLACE EAST	46 HUNTERS RIDGE	86 RAINFOREST ADDITION	126 THE LAKES ON DOVE
7 CAMDEN PARK	47 HUNTWICK ESTATES	87 RANDOL MILL ESTATES	127 THE RESERVE OF SOUTHLAKE
8 CARILLON	48 HUSE HOMEPLACE	88 RAVEN BEND	128 THE TRAILHEAD ADDITION
9 CARMEL BAY	49 INDIAN CREEK ESTATES	89 RAVENNAUX PLACE	129 THE WOODS
10 CARROLL MEADOWS	50 JELICO ESTATES	90 REGAL OAKS ADDITION	130 TIMARRON *
11 CEDAR CREEK PLANTATIONS	51 JOHNSON PLACE ESTATES	91 RIDGEVIEW AT SOUTHLAKE	131 TIMBER LAKE
12 CEDAR OAKS ESTATES	52 KIMBALL CIRCLE ESTATES	92 RIDGEWOOD	132 TIMBERLINE ESTATES
13 CHAPEL DOWNS	53 KIMBALL HILLS	93 ROYAL OAKS ADDITION	133 TORIAN PLACE
14 CHELSEA PARK	54 KIRKWOOD HOLLOW	94 SADDLECREEK ESTATES	134 TRAIL CREEK ADDITION
15 CHESAPEAKE PLACE	55 LA MIRADA	95 SADDLEBACK RIDGE ESTATES	135 TRIPLE C RANCH
16 CHIMNEY HILL	56 LAKE CREST ADDITION	96 SANDLIN MANOR	136 TUSCAN RIDGE
17 CIMARRON ACRES	57 LAKEWOOD ACRES	97 SHADOW CREEK ADDITION	137 TWIN CREEKS ADDITION
18 CLARIDEN RANCH	58 LAKEWOOD RIDGE ADDITION	98 SHADY LANE	138 UNION CHURCH ESTATES
19 CONTINENTAL PARK ESTATES	59 LAURELWOOD PARK	99 SHADY OAKS	139 VERANDAS AT SOUTHLAKE
20 COUNTRY WALK	60 LOCH MEADOWS ESTATES	100 SIENA	140 VERMILION
21 COVENTRY MANOR	61 LONESOME DOVE ESTATES	101 SIMMONS ADDITION	141 VERSAILLES
22 CROSS TIMBER HILLS	62 MATTHEWS COURT	102 SOUTH HOLLOW	142 VILLAS AT HIDDEN KNOLL
23 DIAMOND CIRCLE ESTATES	63 MEADOW OAKS	103 SOUTH LAKE PARK	143 VILLAS DEL SOL
24 DOVE ACRES	64 MIRACLE POINTE	104 SOUTH VILLAGE AT WATERMERE	144 VISTA TRAILS
25 DOVE ESTATES	65 MISSION HILL ESTATES	105 SOUTHLAKE ESTATES	145 WAKEFIELD ADDITION
26 EAST HAVEN ADDITION	66 MONTICELLO	106 SOUTHLAKE GLEN	146 WESTWYCK COURT ADDITION
27 EDWARDS PARK	67 MONTICELLO ESTATES	107 SOUTHLAKE HILLS & SOUTHLAKE HILLS EAST	147 WESTWYCK HILLS
28 EMERALD ESTATES	68 MOSS FARMS	108 SOUTHLAKE MEADOWS	148 WHISPERING DELL ESTATES
29 ESTANCIA	69 MYERS MEADOW	109 SOUTHLAKE WOODS	149 WHITE CHAPEL PLACE ADDITION
30 ESTES PARK	70 NAPA VALLEY ADDITION	110 SOUTHRIDGE LAKES	150 WILMINGTON PARK
31 EVERGREEN ESTATES	71 NAPA VALLEY ESTATES	111 SOUTHVIEW	151 WIMBLEDON ESTATES
32 FOX HOLLOW	72 OAK BEND ESTATES	112 SPRING OAKS ADDITION	152 WINDING CREEK
33 FOXBOROUGH	73 OAK HILL ESTATES	113 ST. EMILION ADDITION	153 WINFIELD ESTATES
34 GARDEN ADDITION	74 OAK POINTE	114 STANHOPE ADDITION	154 WINGATE HILL
35 GINGER CREEK ESTATES	75 OAK TREE ESTATES	115 STONE LAKES	155 WOODBURY ADDITION
36 HARBOR OAKS	76 OAKS ADDITION	116 STONEBURY	156 WOODLAND HEIGHTS
37 HEATHERWOOD ESTATES	77 OAKWOOD ESTATES	117 STRATFORT GARDENS	157 WORTHING ADDITION
38 HIGH POINT	78 OAKWOOD POND	118 STRATFORT PARC	
39 HIGHLAND ESTATES	79 OLD ORCHARD COUNTRY ESTATES	119 SUMMERPLACE ADDITION	
40 HIGHLAND OAKS	80 PALOMAR ESTATES	120 TEALWOOD ADDITION	

QUALITY OF LIFE



SHOPPING

With hundreds of storefronts around town, the Southlake Shopping Guide can help you find just the right thing for any occasion. From shops to spas, the app and online shopping map at www.visitsouthlake.com offer a complete list of businesses in Southlake.



DINING

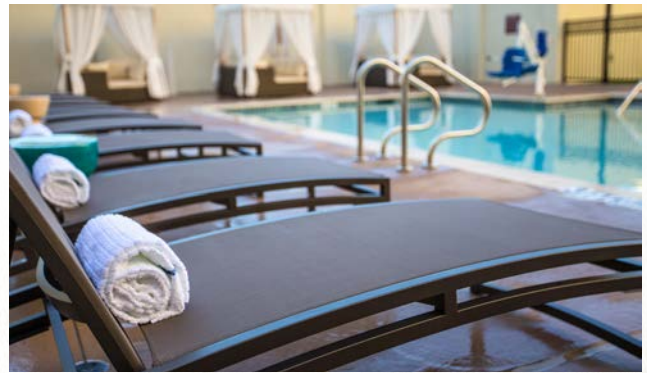
The Southlake Dining Guide makes it easy to find your favorite dish from one of over 130 local restaurants. Browse the full list of dining options from the app or online interactive map at www.visitsouthlake.com.



SAFETY

The Southlake Police Department is one of only 14 police departments in Texas to hold the Commission on Accreditation for Law Enforcement Agencies' Gold Standard accreditation.

The Southlake Fire Department has achieved an Insurance Service Organization (ISO) Rating of "1," the highest rating possible, and is one of only six departments in the state of Texas to earn accreditation through the Commission on Fire Accreditation International.



HOTELS

With over 420 state-of-the-art guestrooms, you can find the perfect place to stay while you explore everything Southlake has to offer. In polished, professional and boutique-style accommodations, you'll enjoy comfort and convenience while you stay in the heart of the city. Check out options on the app or on www.visitsouthlake.com.



HOSPITALS & HEALTHCARE

COOK CHILDREN'S URGENT CARE & PEDIATRIC SPECIALTIES

CookChildrens.org

30 Exam Rooms; Mix of Providers

METHODIST SOUTHLAKE HOSPITAL

MethodistSouthlake.com

54 Private Rooms; 10 Family Suites; 6 ICU Beds;
12 Operating Rooms; 20 Dedicated Specialties

TEXAS HEALTH HARRIS METHODIST SOUTHLAKE

TexasHealthSouthlake.com

24 Overnight Suites; 365 Medical Staff

BAYLOR SCOTT & WHITE - GRAPEVINE

BSWHealth.com

314 Beds; 800 Medical Staff

BAYLOR MEDICAL CENTER - TROPHY CLUB

BaylorTrophyClub.com

20 Beds; 225 Medical Staff

In addition to the high quality care provided by our local hospitals, Southlake is also home to a number of businesses that focus on improving overall health. View the online, interactive Health and Wellness Guide at www.cityofsouthlake.com/2705/Health-Wellness-Guide.



QUALITY EDUCATION SYSTEM

CARROLL ISD

K-12 Attendance: 8,177 - 100% Graduation Rate
(817) 949-8222 - SouthlakeCarroll.edu

NORTHWEST ISD*

K-12 Attendance: 21,024 - 97% Graduation Rate
(817) 215-0000 - NISD TX.org

KELLER ISD*

K-12 Attendance: 34,203 - 94% Graduation Rate
(817) 744-1000 - KellerISD.net

GRAPEVINE - COLLEYVILLE ISD*

K-12 Attendance: 13,818 - 96% Graduation Rate
(817) 251-5200 - GCISD-k12.org

* - Freeport exemption offered

FOUR MONTESSORI SCHOOLS (private)

THE CLARIDEN SCHOOL (private)

FUSION ACADEMY (private)

20 UNIVERSITIES WITHIN 40 MILES

- University of North Texas
- University of Texas at Arlington
- University of Texas at Dallas
- Southern Methodist University
- Texas Christian University
- Texas Women's University

MAP OF SOUTHLAKE



POINTS OF INTEREST

Parks & Recreation

1. Bicentennial Park
2. Bob Jones Nature Center & Preserve
3. Bob Jones Park
4. Log Cabin
5. North Park
6. Rustin Pavilion
7. Southlake Sports Complex
8. Royal & Annie Smith Park
9. Chesapeake Park
10. Summit Park
11. McPherson Park
12. Frank Edgar Cornish, IV Park

Major Shopping Centers

13. Southlake Town Square
14. Shops of Southlake
15. Gateway Plaza
16. Carroll Pointe
17. Kimball Park
18. Kimball Oaks
19. Park Village

Municipal / School Facilities

20. Southlake Town Hall / Library
21. Police & Fire Headquarters
22. DPS North
23. DPS West
24. Post Office
25. Dragon Stadium
26. Aquatics Center
27. Carroll Senior High School
28. Municipal Service Center
29. Southlake Service Center
30. Southlake Chamber of Commerce
31. Southlake Tennis Center

Regional Attractions

32. DFW International Airport
33. Texas Motor Speedway
34. Cowboy Stadium
35. Six Flags Over Texas
36. The Ballpark at Arlington

Other Attractions

37. Hilton Southlake
38. Timarron Golf Club
39. Harkins Theater
40. Central Market
41. The Marq
42. CAMBRIA Hotel & Suites

PARKS & ENTERTAINMENT



PARKS & RECREATION

ExperienceSouthlakeTexas.com

- More than 628 acres of park land, with access to an additional 577 acres of natural open space owned by the US Army Corps of Engineers
- 12 community parks and 14 neighborhood parks
- 51 practice fields and game facilities
- Five lakes within 30 minutes of Southlake
- Bob Jones Nature Center and Preserve
- Twenty-one court Southlake Tennis Center



THE MARQ

TheMarqSouthlake.com

- Champions Club - 82,000 sq ft of fun and fitness, with aquatics, indoor and outdoor turf fields, gym, fitness center, child watch program, and 50+ weekly classes.
- Legends Hall - 23,000 sq ft event center perfect for luncheons, receptions, classes, conferences, or retreats
- Southlake Senior Activity Center - featuring a lounge, game parlor, fitness room, café and library.



SOUTHLAKE PUBLIC LIBRARY

SouthlakeLibrary.com

- Books, Downloadable eBooks, eAudio, and eMagazines, DVDs, Magazines, CDs, Books on CD, Online Research Databases
- Meeting & study rooms, interlibrary loan, computer stations and internet access



EVENTS

Annual special events include:

- Art in the Square
- Easter in the Park
- Summer Kick-Off
- Stars & Stripes
- Oktoberfest
- Home for the Holidays & the Tree Lighting at Town Square
- Masterworks Concerts
- Variety of championship youth sport leagues, including baseball, softball, swimming, tennis, soccer, lacrosse, and football, as well as recreational classes for all ages

PERFECTLY PLANNED



The City's dedication to quality development, sound fiscal policies, and effective strategic management has made it an exemplary community in the Dallas-Fort Worth region. With impeccably built neighborhoods, a successful downtown, and a diverse business community, the city offers an enhanced quality of life for both residents and visitors.

Southlake's thriving community did not occur by accident, but as a result of long-term, strategic planning efforts by city leaders and residents. The City operates with a

comprehensive master plan that guides all land use and infrastructure development. The plan helps to steer the city's policy, budget and work plan decision-making to ensure that community goals are achieved.

Southlake receives annual recognition by the Texas Chapter of the American Planning Association for its ongoing comprehensive planning efforts, as well as other awards reflecting its conscious efforts to protect and maintain both the built and natural environment.



PLATINUM SCENIC CITY
- ONE OF 13 TEXAS CITIES TO RECEIVE THIS CERTIFICATION

CERTIFICATE OF ACHIEVEMENT FOR THE USE OF PERFORMANCE DATA
- INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION

PLATINUM MEMBER CITY
- TEXAS AMATEUR ATHLETIC FEDERATION

AAA BOND RATINGS
- STANDARD AND POOR'S & FITCH IBCA

GROWTH AWARD FOR THE 16TH CONSECUTIVE YEAR
- TREE CITY USA





FISCAL RESPONSIBILITY

Southlake Property Tax Rate: \$0.41

Total Sales Tax Rate: 8.25%

- 0.5% for City parks
- 0.375% for community & economic development
- 0.125% for crime control & prevention


City Bond Ratings:


- “AAA” from Standard and Poor’s
- “AAA” from Fitch IBCA

Tax Relief:

- 20% Homestead Exemption
- Over-65 Exemption of \$75,000
- Disabled Exemption of \$75,000
- Over-65 Tax Freeze

CONNECT WITH US ON SOCIAL MEDIA

-  [Facebook.com/CityofSouthlake](https://www.facebook.com/CityofSouthlake)
- [Facebook.com/SouthlakePublicSafety](https://www.facebook.com/SouthlakePublicSafety)
- [Facebook.com/VisitSouthlakeTexas](https://www.facebook.com/VisitSouthlakeTexas)
- [Facebook.com/ExperienceSouthlake](https://www.facebook.com/ExperienceSouthlake)

-  [@CityofSouthlake](https://twitter.com/CityofSouthlake)
- [@SouthlakeDPS](https://twitter.com/SouthlakeDPS)
- [@ExperienceSLK](https://twitter.com/ExperienceSLK)



SOUTHLAKE HAS IMPLEMENTED EIGHT RESIDENTIAL TAX RELIEF INITIATIVES SINCE 2009.

UTILITY PROVIDERS

WATER & SEWER

City of Southlake (817) 748-8051
SouthlakeWaterUtilities.com

ELECTRICITY

Power to Choose (866) 797-4839 - PowertoChoose.org

NATURAL GAS

Atmos Energy (888) 286-6700 - AtmosEnergy.com

TELEPHONE

Frontier (800) 921-8101 - Frontier.com
 SBC / AT&T (800) 288-2020 - ATT.com

CABLE / SATELLITE

Charter Communications (888) 438-2427 - Charter.com
 Frontier Communications (800) 921-8101 - Frontier.com
 Dish Network (888) 825-2557 - DishNetwork.com
 DirecTV (877) 916-5137 - DirecTV.com

SOLID WASTE AND RECYCLING

Republic Services (817) 317-2424 - RepublicServices.com



CITY OF SOUTHLAKE
ECONOMIC DEVELOPMENT & TOURISM
1400 Main Street, Suite 460
Southlake, Texas 76092
(817) 748-8039
EconDev@ci.southlake.tx.us

WWW.CITYOFSOUTHLAKE.COM

