

SOUTHLAKE TARGET INDUSTRY

FINANCE, INSURANCE & WEALTH MANAGEMENT

182

FINANCIAL MANAGEMENT
BUSINESSES IN SOUTHLAKE

2,190

FINANCIAL MANAGEMENT
JOBS IN SOUTHLAKE

\$227,633

SOUTHLAKE AVERAGE
HOUSEHOLD INCOME

\$710,083

AVERAGE HOME
SALES PRICE

\$3,392,937

AVERAGE NET WORTH
PER HOUSEHOLD

9,738

TOTAL NUMBER OF
HOUSEHOLDS IN SOUTHLAKE

Sophisticated and neighborly, Southlake, Texas, provides the perfect oasis from the frenzy of Dallas-Fort Worth. Its central location, premier planning, and attention to the smallest detail make Southlake the perfect place for business.

Perfectly Planned.

Southlake has become a premier community in the Dallas-Fort Worth metropolitan area. The City's dedication to quality development, sound fiscal policies, and effective strategic management has made it an exemplary community. With a vibrant economy, a successful downtown, and primarily affluent population, the city is an employment center in a region with strong economic growth.

Accessible Location.

In the heart of the fastest-growing region in the United States, with easy access to both DFW International Airport and Alliance Airport, Southlake offers an ideal location for businesses and travelers in North Central Texas.

World Class Business Destination.

State Highway 114 runs diagonally through the city, east toward Las Colinas and into downtown Dallas and west toward the Alliance Airport. Many world class businesses have already located their headquarters along this "golden corridor," including TD Ameritrade, Sabre, and Verizon Wireless.

Affluent Population.

Continued growth and development in communities west of Southlake bring opportunities to serve the financial needs of new residents. As a well-resourced community with a average household income of \$227,633 and an average net worth of more than \$3.3 million, financial management services are in demand.

COMMERCIAL BANKING

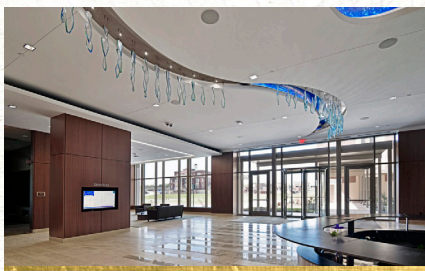
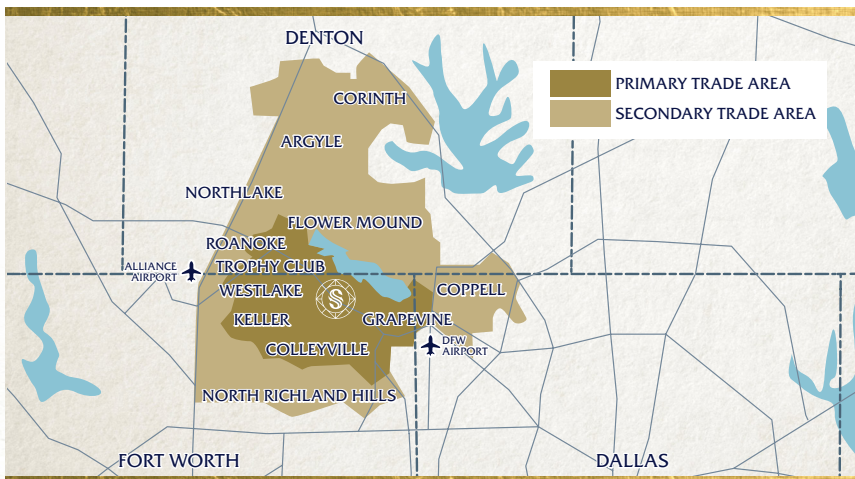
INVESTMENT BANKING

INSURANCE CARRIERS

ASSET MANAGEMENT

VENTURE CAPITAL

PRIVATE EQUITY FIRMS



The perfect place for business.



SELECT
SOUTHLAKE

SOUTHLAKE TARGET INDUSTRY FINANCE, INSURANCE & WEALTH MANAGEMENT

Find the perfect space
for your business
in Southlake:



Corporate Office Buildings



Office-over-Retail Main Street Buildings



Office-Industrial Flex Spaces



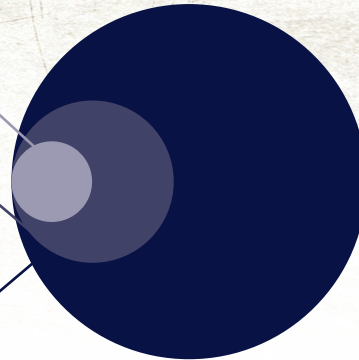
Garden-Style Offices

LABOR FORCE AGES 20-64

71,390
within 5 miles

277,560
within 10 miles

1,412,514
within 20 miles



TOTAL VALUATION IN SOUTHLAKE FY2019

\$5,170,089,686
Residential Valuation

\$2,370,873,913
Non-Residential Valuation

OCCUPATION SOUTHLAKE RESIDENTS

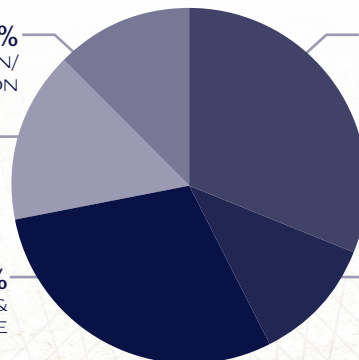
12.19%
PRODUCTION/
TRANSPORTATION

15.25%
CONSTRUCTION
MAINTENANCE

28.69%
SALES &
OFFICE

34.65%
MANAGERIAL/
PROFESSIONAL

11.22%
SERVICE
OCCUPATIONS



EDUCATION

69% of Southlake residents
25 and older have a
bachelor's degree or higher.

* DATA SOURCED FROM ESRI, 2019.

