

SOUTHLAKE TARGET INDUSTRY NICHE RETAIL

462

RETAIL BUSINESSES
IN SOUTHLAKE

4,406,326

TOTAL SQ FT
RETAIL SPACE

94.6%

OCCUPANCY
RATE

7,190

RETAIL JOBS
IN SOUTHLAKE

\$227,633

SOUTHLAKE AVERAGE
HOUSEHOLD INCOME

\$153,628

SOUTHLAKE AVERAGE
DISPOSABLE INCOME

9,738

TOTAL NUMBER OF
HOUSEHOLDS IN SOUTHLAKE

Sophisticated and neighborly, Southlake, Texas, provides the perfect oasis from the frenzy of Dallas-Fort Worth. Its central location, premier planning, and attention to the smallest detail make Southlake the perfect place for business.

Perfectly Planned.

The City's dedication to quality development, sound fiscal policies, and effective strategic management has made Southlake a premier community in the Dallas-Fort Worth metropolitan area. With a vibrant economy, a successful downtown, and primarily affluent population, the city is an employment center in a region with strong economic growth.

Accessible Location.

In the heart of the fastest-growing region in the United States, with easy access to both DFW International Airport and Alliance Airport, Southlake offers an ideal location for businesses and travelers in North Central Texas.

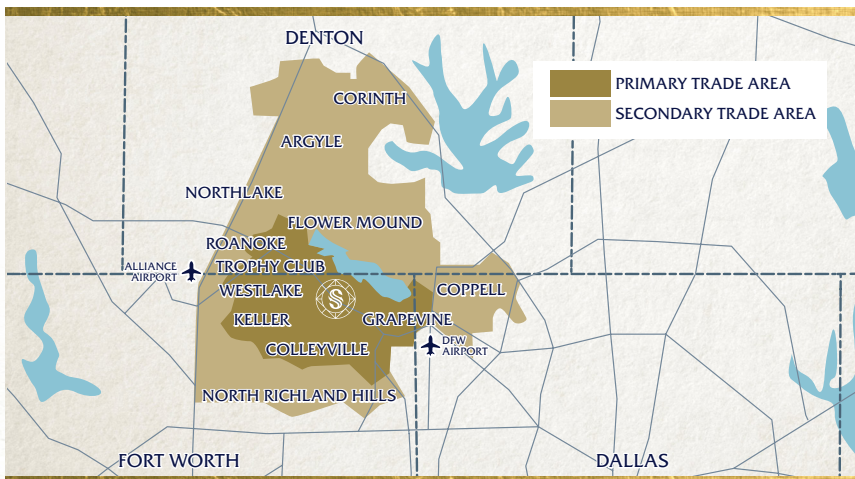
Growing Population.

Continued growth and development in communities west of Southlake bring opportunities to capture the retail demand of new residents. Southlake is well positioned as a destination for niche retail serving the growing population in Tarrant, Denton, and Dallas counties.

A Unique Shopping & Dining Destination.

Southlake is an ideal market to support small, locally-owned boutiques, and locally-sourced, organically-focused restaurants and bars. Carillon's master planned development and the property along State Highway 114, south of Dove Road, west of N. White Chapel Boulevard, offer the perfect locations to design unique shopping and culinary experiences with Southlake flair.

FULL SERVICE RESTAURANTS
ARTISANAL CAFES
SPECIALTY GROCERIES
COMMERCIAL KITCHENS
PREPARED MEALS
CULINARY SCHOOL
HEALTH & WELLNESS
SALONS & SPAS
FITNESS & TRAINING
HOME FURNISHINGS
DESIGN SHOWROOMS
SMART HOME TECHNOLOGY



The perfect place for business.



SELECT
SOUTHLAKE

SOUTHLAKE TARGET INDUSTRY NICHE RETAIL



SOUTHLAKE HOUSEHOLD SPENDING POTENTIAL INDEX

NATIONAL AVERAGE
100

PERSONAL CARE PRODUCTS & SERVICES	273	\$2,175.19	\$20,727,340
HOUSEHOLD FURNISHINGS & EQUIPMENT	275	\$5,354.25	\$51,020,639
FOOD AT HOME	247	\$12,433.13	\$118,475,272
FOOD AWAY FROM HOME	267	\$8,899.60	\$84,804,273

AVERAGE AMOUNT SPENT PER HOUSEHOLD

SOUTHLAKE MARKET TOTAL ANNUAL RETAIL EXPENDITURES

* THE SPENDING POTENTIAL INDEX (SPI) IS HOUSEHOLD-BASED AND REPRESENTS THE AMOUNT SPENT FOR A PRODUCT OR SERVICE RELATIVE TO A NATIONAL AVERAGE OF 100. DATA SOURCED FROM ESRI, 2018.

TOTAL ANNUAL RETAIL EXPENDITURES IN SOUTHLAKE

FURNITURE & HOME FURNISHINGS STORES	\$74,461,304
ELECTRONICS & APPLIANCE STORES	\$54,091,923
HEALTH & PERSONAL CARE STORES	\$38,660,845 - \$47,970,121 DEMAND
GROCERY STORES	\$198,553,942
SPECIALTY FOOD STORES	\$4,012,017 - \$6,289,329 DEMAND
SPECIAL FOOD SERVICES	\$1,812,138
DRINKING PLACES - ALCOHOLIC BEVERAGES	\$271,440 - \$3,846,421 DEMAND

\$1,115,601,636
TOTAL ANNUAL SALES IN
SOUTHLAKE - RETAIL TRADE

\$152,238,212
TOTAL ANNUAL SALES IN
SOUTHLAKE - FOOD & DRINK

* DEMAND (RETAIL POTENTIAL) ESTIMATES THE EXPECTED AMOUNT SPENT BY CONSUMERS AT RETAIL ESTABLISHMENTS IN CURRENT DOLLARS. DATA SOURCED FROM ESRI, 2019.

